

# Nite Guard



PO Box 274 Princeton MN 55371

1.800.328.6647

niteguard.com

January 30, 2008

Dear Mossback Farm,

I noticed your review of our product Nite Guard on your web site. I was surprised at what I read and would like to make a few comments in defense of what we believe to be a successfully proven (through many satisfied customers) night predator control device against owls. And one that, in the interest of a less polluted earth and letting animals live their own lives, has brought a solar powered and non-harmful method of controlling night predators of all types to thousands of happy users.

I believe you made an honest and sincere review based on what you experienced with the Nite Guard lights. However, there is what I believe to be a simple explanation as to why they did not protect your area from great horned owls. The Nite Guards were not mounted high enough off the ground and the attacking owls could not see them prior to their attack. The opening line on your web site describing your location is the tip off to the problem – in the foothills of Northwest Oregon. And after seeing some of the pictures posted – the answer was obvious to me - the position of your Nite Guard lights were so low that the owls simply could not see them because of attacking from the hills above the area you were trying to protect. We are to blame for not quizzing you enough to discover why they were not working for you when you called. If the mounted lights had been mounted higher than the suggested 10' (say 16' or more) the owls would have seen them and been repelled. The opposite is also true, if the location to be protected is on a high hill the lights need to be mounted lower as the owls are coming from below and cannot not see the Nite Guards if they are mounted incorrectly. This information is provided on our detailed instruction sheet enclosed with each order however, is not on our web site – we are adding that. When you called to request returning the Nite Guard lights (I assume you were using four) we should have been much more sensitive and inquisitive and asked the appropriate questions about your location. I apologize for that.

I suspect your friend may have had a similar situation. We would like to send you four Nite Guards at no cost to try again (or your friend) using a higher mounting location. Are you interested? We have tested and improved Nite Guard over many years and have had literally hundreds of positive comments about this product including the ones about them stopping owl kills. We sell thousands of Nite Guards yearly, many to repeat and referral customers, it is unlikely we would continue to do so if the product was not doing what we claimed it would. Our money back guarantee is iron clad and rarely has to be used.

Our intent is to run a successful business with our product, no doubt. However, the fact we are helping so many people with serious predator problems gives us much more satisfaction. We believe we can still help you and are willing to try again – are you?

Contact Katie at 1-800-328-6647 to get those lights mailed out to you if you are interested.

Sincerely,

*Jim Meyer*

Jim Meyer, CEO  
Nite Guard. LLC

